

# Fayette County Communications Contest Guidelines

Awards Presented at 4-H Ceremony July 10, 2023 @ 6:30pm in the Mahan Building

## PRESENTATION DIVISION RULES

1. All presentations will be in the Fayette County Extension Office.
2. Previous winners in the Presentation Division must wait until they are age-eligible to enter a new class (i.e., a junior individual must wait until s/he is of age for the intermediate class to participate.)
3. Counties may have up to a total of twenty-five (25) entries in the Presentation Division at Ohio State Fair, Classes J-1 through J-6. No more than five entries in any one of these classes are permitted, and no individual may participate in more than one of these classes at the Ohio State Fair. Counties are encouraged to conduct a qualifying event and to provide participants with feedback that will help them prepare for the state-level competition.
4. A team presentation consists of two people sharing the speaking and teaching role. When members of a team fall into different age categories, they will participate in the older class.
5. Easels, a table, laptop, screen, LCD projector, and extension cord will be available for use by participants. Presentation must be Windows compatible. No Wi-Fi connection is available.
6. Members must set up their presentation on their own with no outside assistance. A reasonable amount of time will be allotted for set-up.
7. Due to the limitations of the building's facilities and health considerations, no animals may be used in a 4-H presentation. Members should use models, photographs, or illustrations to make their point when giving a talk about animals.
8. Firearms, bows, arrows, weapons, air pistols or air rifles, paintball guns, gun cases, or any reasonable facsimile are not permitted and may not be used in a demonstration or illustrated talk.
9. All presentations will be timed. Timing begins when the member begins to speak and ends following the conclusion. Questions and answers are not included in the official time.

## CLASSES J-4, J-5, J-6

1. Members who use PowerPoint, Prezi, or other similar technology in an Illustrated Talk or Demonstration should use the technology to supplement their delivery. The presentation may not consist solely of a prerecorded narration. The member is required to provide a live delivery of the topic.
2. The laptop provided for use will run a recent edition of PowerPoint. If you use other software programs, you may bring your own laptop but must be able to set it up and troubleshoot any issues. Members should bring USB flash drive to use on the provided equipment and should have the knowledge of how to install it. No WiFi connection is available.
3. Members using technology that experience computer glitches may, with permission of the judge, call upon outside assistance for technical help.
4. When members using technology experience an equipment failure or glitch that cannot be resolved in a reasonable time (a few minutes), the judge may elect to move to the next presentation. The member will be given time to work out the technical problem off stage and then reschedule the presentation with the judge's helper. If the member experiences a second failure, the presentation will be ended and evaluated accordingly.

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## PRESENTATION DIVISION CLASSES

### Illustrated Talk or Demonstration – without use of computer technology.

J-1 Junior Individual (age 8-10)

J-2 Junior Team (age 8-10)

- The presenter uses appropriate props and other visual aides to teach others about a subject or how to do something.
- The presenter may use charts, posters, or pictures to accompany their illustrated talk or demonstration.
- PowerPoint or computer-generated messages are not used in these classes.
- Presenters are evaluated on their ability to convey information and teach on a particular topic. See score sheet for more information on the areas of evaluation.
- Presentations should be 5-8 minutes in length. Scores will be lowered for presentations under or over the time limits.

### Illustrated Talks or Demonstrations---with or without the use of computer technology.

J-3 Intermediate Individual (age 11-13)

J-4 Intermediate Team (age 11-13)

J-5 Senior Individual (age 14 and up)

J-6 Senior Team (age 14 and up)

- Presentations are evaluated on the member's communication skill and their ability to effectively use technology, posters, or other props to enhance their Illustrated Talk or Demonstration.
- Presenters may use appropriate props, posters, and/or computer-generated visual aids (e.g., PowerPoint, Prezi, short video, etc.) to teach others about a particular topic, practice, procedure, scientific principle, or phenomenon. Use of computer-generated visuals is NOT required.
- Requires live speech delivered along with PowerPoint, poster or other message. No pre-recorded narration is permitted.
- Presentations should be 5-8 minutes in length. Scores will be lowered for presentations under or over the time limits.

## MARKETING DIVISION RULES

1. Any 4-H member meeting age eligibility requirements may enter the Marketing Division, Classes J-7 through J-11. There are no limits on the number of entries a county may have in any one class.
2. Members participating in Presentation Division Classes J-1 through J-6 may also enter the Marketing Division.
3. A member may enter only one class in the Marketing Division.
4. Use of copyrighted or protected characters or logos is not permitted, with the exception of the 4-H clover.
5. All entries must be included in the county's 4HOnline registration, for Ohio State Fair.
6. All entries must be dropped off or mailed to the State 4-H Office and received no later than Monday, July 24, for OSF participants.
9. Members do NOT accompany these entries to judging, and judging is NOT open to the public at OSF.

## MARKETING DIVISION CLASSES

J-7 Junior Individual (age 8-10) – Thank You Card without use of computer graphics or scrapbooking tools.

J-8 Junior Individual (age 8-10) – Thank You Card with the use of computer graphics or scrapbooking

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tools.

- Entries in J-7 and J-8 should be an original Thank You card with artwork on the cover. An inside message is not required but may be included at the discretion of the designer. Inside messages will not be judged.
- The 4-H Clover must be included in the design.
- Card should be on 8 ½ x 11 white cardstock, folded in half.
- Art and message must be the original work of the member.
- Member may use any medium, including crayon, chalk, pen and ink, pencil, markers, etc.
- No use of computers or scrapbooking tools in creating entries. Designs must be hand-lettered and drawn or cut by hand.
- In class J-7 designs must be hand-lettered and drawn and cut by hand. No use of computers or scrapbooking tools in creating entries. The 4-H clover must be drawn by hand.
- In class J-8 artwork or lettering created with the aid of scrapbooking tools or computers is permitted provided the design is the original work of the member.
- Print the member's name, age, and county in the lower right-hand corner of the back of the card.
- Evaluation will be based on the quality, creativity, and originality of the design.
- By submitting an entry, you give the Ohio 4-H Foundation the right to use selected cards. The cards will display the 4-H member's first name, age, and county.

J-9 Intermediate Individual (age 11 - 13) – 4-H Winter Holiday Card – without the use of computer graphics or scrapbooking tools.

J-10 Intermediate Individual (age 11 - 13) – 4-H Winter Holiday Card – with the use of computer graphics or scrapbooking tools.

- Entries should be an original Winter Holiday card with artwork on the cover. An inside message is not required. Inside messages will not be judged. Use of the 4-H clover is strongly encouraged, but not required.
- Card should be on 8 ½ x 11 white cardstock, folded in half.
- Art and message must be the original work of the member.
- Member may use any medium, including crayon, chalk, pen and ink, pencil, markers, etc.
- In class J-9, designs must be hand-lettered and drawn or cut by hand. No use of computers or scrapbooking tools in creating entries. The 4-H clover must be drawn by hand.
- In class J-10, artwork or lettering created with the aid of scrapbooking tools or computers is permitted provided the design is the original work of the member.
- Print the member's name, age, and county in the lower right-hand corner of the back of the card.
- Evaluation will be based on the quality, creativity, and originality of the design.
- By submitting an entry, you give the Ohio 4-H Foundation the right to use selected cards. The cards will display the 4-H member's first name, age and county.

J-11 Senior Individual (age 14 and up) – 4-H Infomercial Promoting 4-H

- This is a video short that promotes the 4-H program
- This must be a fully automated, stand-alone video presentation with sound and narration as appropriate.

Think YouTube. The video should include recorded visual, sound, and narration to convey a message.

- The video should be the original work of the member making the entry.
- Images in the video should be appropriate for promoting 4-H. Use pictures of youth who are of 4-H age; when possible, show the diversity of membership, projects, and activities; show youth exercising

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appropriate safety practices (i.e. wearing helmets on horseback).

- The video should be 2-4 minutes long. Deductions will be assessed for videos less than 2 minutes or longer than 4 minutes.
- The video must play using QuickTime Player or Windows Media Player.
- Videos must be shared with the State 4-H office by sending the link via email to Sally McClaskey (mcclaskey.12@osu.edu).
- Videos must be submitted electronically to Sally McClaskey at Mcclaskey.12@osu.edu. Be sure to include in the email the member's name, age, county, and video title in the email.
- Evaluations will be based on the quality and originality of the message as well as the creative and professional use of technology. Videos should persuade the viewer to action.
- Remember to get signed photo releases from people in the video.
- By submitting an entry, you agree to allow counties and/or the State 4-H office to use the promotional video to promote 4-H.

## County Only Event Rules

### Health & Safety Tip

- Division is only open to Cloverbud Aged Members.
- Presentation should be 1-2 sentences in length.
- The presenter can use appropriate props and other visual aides to teach others about a subject or how to do something.
- The presenter may use charts, posters, or pictures to accompany their illustrated talk or demonstration.

### 4-H Pledge Recitation

- Division is only open to Cloverbud, 1<sup>st</sup> and 2<sup>nd</sup> year members.

### 4-H Creed Recitation

- Division is only open to 3<sup>rd</sup> and 4<sup>th</sup> year members

### "What 4-H Means to Me"

- Division can be Individual or Group of two
- Presentation should be 2 -5 mins.
- The presenter can use appropriate props and other visual aides to teach others about a subject or how to do something.
- The presenter may use charts, posters, or pictures or costumes to accompany their illustrated talk or demonstration.